THE ECONOMIC **IMPACT** OF THE ARTS IN MARYLAND

The arts and culture industry is real, generating \$961.6 million in economic activity annually— \$511.4 million in spending by arts and cultural organizations and \$450.2 million in event-related spending by their audiences - supporting 25,248 jobs and generating \$87.4 million in government revenue.



OUR MISSION

The Allegany Arts Council cultivates the arts to enrich the quality of life in Allegany County. We accomplish our mission by promoting awareness, appreciation, and engagement in the arts; supporting local artists and arts organizations; sustaining our operations; promoting health and well-being through the arts; and contributing to economic development through the arts.



9 N Centre Street Cumberland, MD 21502 art@alleganyarts.org

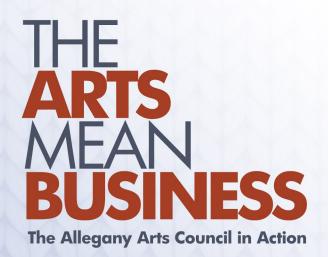
301.777.2787



alleganyartscouncil.org State of Maryland



Govenor Lawrence J. Hogan, Jr.



SOME OF THE WAYS THE ALLEGANY ARTS COUNCIL IS STRENGTHENING OUR COMMUNITY THROUGH THE ARTS:

Saville & Schwab Galleries: Our headquarters at 9 N. Centre Street provide year-round exhibition space featuring the work of local, regional, and nationally-recognized artists in a variety of mediums.

Signature Events: Mountain Maryland Plein Air, the Allegany National Photography Competition & Exhibition, Artist Studio Tours, and the Will's Creek Exhibition of Fine Art bring talented artists and art-lovers from throughout the nation to our region.

Arts Programming: Workshops in drawing, theater, sculpture, puppeteering, poetry, photography, and more provide creative outlets for participants of all ages and skill levels.

ArtLab: Our mobile arts studio brings interactive experiences to children throughout the County, demonstrating how critical the arts are to creativity in the humanities, science, technology, engineering, and mathematics.

Collaborative Projects: Joint initiatives like "We Are Bluegrass" and "Let Your Sun Shine!" utilize the power of partnership to address unmet needs in our community through tailored programming.

Creative Placemaking: Public art, festivals, arts walks, and other initiatives help establish the Cumberland and Frostburg Arts & Entertainment Districts as arts and tourism destinations.

Grantmaking: Grants distributed by the Arts Council support local artists and arts organizations in creating rich artistic and cultural experiences.

Now is your opportunity to become one of the growing number of businesses to join the Arts Council as a Community Partner!

COMMUNITY PARTNERSHIPS [RENEWING ON JANUARY 1 OF EACH YEAR]

Nonprofit | \$75 (available to non-profits only)

- Supporting the arts in our community
- Subscription to weekly digital newsletter, ArtsFlash for one (1) organization member
- Subscription to digital quarterly membership publication
- Invitation to Annual Members Meeting
- Use of the AAC bulk mail permit
- Opportunity to include event listings in weekly digital newsletter

Small Business | \$100 (up to 10 employees)

- Supporting the arts in our community
- Subscription to weekly digital newsletter, ArtsFlash
- Subscription to digital quarterly membership publication
- Invitation to Annual Members Meeting
- Opportunity to use Schwab Gallery one (1) time per calendar year for a maximum of three (3) hours during AAC's regular business hours at no charge*

Corporate | \$250 (more than 10 employees)

- Supporting the arts in our community
- Subscription to weekly digital newsletter, ArtsFlash
- Subscription to digital quarterly membership publication
- Invitation to Annual Members Meeting
- Opportunity to use Schwab Gallery one (1) time per calendar year for a maximum of three (3) hours during AAC's regular business hours at no charge*
- Opportunity to place up to one (1) ad per calendar year in digital quarterly membership publication at no charge*

Bronze | \$500

- Supporting the arts in our community
- Subscription to weekly digital newsletter, ArtsFlash
- Subscription to digital quarterly membership publication
- Invitation to Annual Members Meeting
- Opportunity to use Schwab Gallery one (1) time per calendar year at no charge*
- Opportunity to place up to one (1) ad per calendar year in digital quarterly membership publication at no charge*
- Inclusion on "Champion of the Arts" quarterly membership banners at Bronze level

Silver | \$1,000

- Supporting the arts in our community
- Subscription to weekly digital newsletter, ArtsFlash
- Subscription to digital quarterly membership publication
- Invitation to Annual Members Meeting
- Opportunity to use Schwab Gallery one (1) time per calendar year at no charge*
- Opportunity to place up to two (2) ads per calendar year in digital quarterly membership publication at no charge*
- Inclusion on "Champion of the Arts" quarterly membership banners at Silver level
- Logo and link included on AAC website

Gold | \$2,500

- Supporting the arts in our community
- Subscription to weekly digital newsletter, ArtsFlash
- Subscription to digital quarterly membership publication
- Invitation to Annual Members Meeting
- Opportunity to use Schwab Gallery one (1) time per calendar year at no charge*
- Opportunity to place up to three (3) ads per calendar year in digital quarterly membership publication at no charge*
- Inclusion on "Champion of the Arts" quarterly membership banners at Gold level
- Logo and link included on AAC website

Platinum | \$5,000

- Supporting the arts in our community
- Subscription to weekly digital newsletter, ArtsFlash
- Subscription to digital quarterly membership publication
- Invitation to Annual Members Meeting
- Opportunity to use Schwab Gallery one (1) time per calendar year at no charge*
- Opportunity to place up to four (4) ads per calendar year in digital quarterly membership publication at no charge*
- Inclusion on "Champion of the Arts" quarterly membership banners at Platinum level
- Logo and link included on AAC website

